

Data Tables for April 2025 Kelley Blue Book Average Transaction Prices Report

Manufacturer	April 2025 Transaction Price (Avg)*	March 2025 Transaction Price (Avg)*	April 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
BMW	\$69,312	\$70,493	\$69,417	-1.7%	-0.2%
Ford Motor Company	\$54,933	\$54,309	\$56,584	1.1%	-2.9%
Geely Auto Group	\$61,605	\$60,038	\$58,055	2.6%	6.1%
General Motors	\$52,861	\$51,343	\$51,702	3.0%	2.2%
Honda Motor Company	\$39,034	\$38,890	\$37,436	0.4%	4.3%
Hyundai Motor Group	\$37,674	\$38,129	\$37,630	-1.2%	0.1%
Mazda Motor Corporation	\$36,569	\$36,164	\$34,623	1.1%	5.6%
Mercedes-Benz Group AG	\$78,312	\$78,590	\$76,278	-0.4%	2.7%
Renault-Nissan-Mitsubishi Alliance	\$35,963	\$34,221	\$34,995	5.1%	2.8%
Stellantis	\$53,381	\$52,402	\$55,841	1.9%	-4.4%
Subaru Corporation	\$35,688	\$35,058	\$35,183	1.8%	1.4%
Tata Motors	\$111,099	\$104,759	\$96,649	6.1%	15.0%
Tesla Motors	\$56,120	\$54,580	\$55,414	2.8%	1.3%
Toyota Motor Corporation	\$45,667	\$45,076	\$44,150	1.3%	3.4%
Volkswagen Group	\$56,430	\$55,285	\$54,828	2.1%	2.9%
Industry	\$48,699	\$47,512	\$48,186	2.5%	1.1%

*Kelley Blue Book average transaction prices do not include applied consumer incentives

Make	April 2025 Transaction Price (Avg)*	March 2025 Transaction Price (Avg)*	April 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Acura	\$52,056	\$52,598	\$50,605	-1.0%	2.9%
Audi	\$64,430	\$63,186	\$62,496	2.0%	3.1%
BMW	\$72,048	\$72,723	\$71,303	-0.9%	1.0%
Buick	\$35,614	\$35,743	\$34,551	-0.4%	3.1%
Cadillac	\$76,830	\$74,067	\$72,996	3.7%	5.3%
Chevrolet	\$48,424	\$47,202	\$47,524	2.6%	1.9%
Chrysler	\$47,431	\$47,834	\$49,899	-0.8%	-4.9%
Dodge	\$48,957	\$49,818	\$50,526	-1.7%	-3.1%
Ford	\$54,057	\$53,528	\$56,177	1.0%	-3.8%
Genesis	\$65,438	\$64,544	\$63,546	1.4%	3.0%
GMC	\$66,030	\$64,985	\$63,728	1.6%	3.6%
Honda	\$37,659	\$37,614	\$36,126	0.1%	4.2%
Hyundai	\$36,880	\$37,231	\$37,227	-0.9%	-0.9%
Infiniti	\$67,532	\$69,467	\$58,844	-2.8%	14.8%
Jaguar	\$64,749	\$64,403	\$73,393	0.5%	-11.8%
Jeep	\$50,613	\$49,274	\$55,324	2.7%	-8.5%
Kia	\$36,198	\$36,732	\$35,880	-1.5%	0.9%
Land Rover	\$113,446	\$107,191	\$100,149	5.8%	13.3%
Lexus	\$61,979	\$61,227	\$59,406	1.2%	4.3%
Lincoln	\$69,728	\$68,283	\$64,951	2.1%	7.4%
Mazda	\$36,569	\$36,164	\$34,623	1.1%	5.6%
Mercedes-Benz	\$78,312	\$78,590	\$76,278	-0.4%	2.7%
MINI	\$41,387	\$41,281	\$38,929	0.3%	6.3%
Mitsubishi	\$29,948	\$31,645	\$30,282	-5.4%	-1.1%
Nissan	\$34,264	\$32,825	\$33,824	4.4%	1.3%
Porsche	\$114,093	\$114,256	\$112,760	-0.1%	1.2%
Ram	\$60,607	\$60,421	\$62,689	0.3%	-3.3%
Subaru	\$35,688	\$35,058	\$35,183	1.8%	1.4%
Tesla	\$56,120	\$54,580	\$55,414	2.8%	1.3%
Toyota	\$42,752	\$42,170	\$41,754	1.4%	2.4%
Volkswagen	\$36,974	\$37,228	\$38,564	-0.7%	-4.1%
Industry	\$48,699	\$47,512	\$48,186	2.5%	1.1%

**Kelley Blue Book average transaction prices do not include applied consumer incentives*

Industry average includes some brands not listed

Category	April 2025 Transaction Price (Avg)*	March 2025 Transaction Price (Avg)*	April 2024 Transaction Price (Avg)*	Month- Over- Month Percent Change	Year- Over- Year Percent Change
Compact Car	\$27,303	\$27,148	\$26,425	0.6%	3.3%
Compact SUV/Crossover	\$36,416	\$36,276	\$36,489	0.4%	-0.2%
Entry-level Luxury Car	\$56,342	\$56,400	\$55,449	-0.1%	1.6%
Full-size Car	\$41,153	\$41,308	\$43,883	-0.4%	-6.2%
Full-size Pickup Truck	\$64,219	\$63,680	\$65,603	0.8%	-2.1%
Full-size SUV/Crossover	\$77,166	\$75,774	\$77,453	1.8%	-0.4%
High Performance Car	\$122,370	\$113,461	\$123,130	7.9%	-0.6%
High-end Luxury Car	\$122,036	\$121,405	\$109,047	0.5%	11.9%
Luxury Car	\$57,856	\$58,258	\$56,966	-0.7%	1.6%
Luxury Compact SUV/Crossover	\$53,835	\$52,932	\$51,781	1.7%	4.0%
Luxury Full-size SUV/Crossover	\$102,688	\$100,687	\$99,289	2.0%	3.4%
Luxury Mid-size SUV/Crossover	\$75,037	\$74,217	\$72,553	1.1%	3.4%
Luxury Subcompact SUV/Crossover	\$39,358	\$39,128	\$40,220	0.6%	-2.1%
Mid-size Car	\$33,826	\$33,495	\$31,917	1.0%	6.0%
Mid-size SUV/Crossover	\$49,100	\$48,463	\$48,580	1.3%	1.1%
Minivan	\$47,944	\$47,744	\$48,217	0.4%	-0.6%
Small/Mid-size Pickup Truck	\$41,669	\$41,757	\$42,931	-0.2%	-2.9%
Sports Car	\$49,749	\$49,724	\$47,686	0.0%	4.3%
Subcompact Car	\$25,809	\$23,321	\$23,822	10.7%	8.3%
Subcompact SUV/Crossover	\$29,892	\$29,938	\$29,581	-0.2%	1.1%
Van	\$57,814	\$59,138	\$59,790	-2.2%	-3.3%
Industry	\$48,699	\$47,512	\$48,186	2.5%	1.1%

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